



Hours: 8-3 Mon-Fri. 10-2 Saturday

BABYPLUS - YOUR UNBORN BABY CAN *LEARN!*

Over 25,000 children around the world have received a unique beginning to life--before they were born. Their parents assisted them with an ancient practice improved by modern technology. These youth are now brilliant students, socially skilled, and a joy to their families. Welcome to BabyPlus...

A Better Baby Begins...Before Birth

Every family wants the best possible baby...intelligent, sociable, and happy. That hope is now a reality with BabyPlus. By using this revolutionary educational product, parents can give their child lifetime mental, social, psychological, and creative advantages, including:

- Born with little crying, open eyes
- Longer newborn attention spans
- Parental voice recognition at birth
- Newborns sleep better
- Closer family bonding
- Accelerated developmental skills
- Early coordination and walking
- Extraordinary language abilities
- Musical and creative talents
- Remarkable stress management
- Expanded cognitive powers
- Enhanced social awareness

"Common sense tells us that babies do not suddenly start learning because they have left the womb. They will learn using any means that has developed. BabyPlus takes advantage of the primary faculty, hearing, to learn in its natural environment."

Ginny Caldwell, ECOBABY

What is BabyPlus?

BabyPlus is a sonic unit about the size of a small walkman and includes a clothing clip, abdominal belt, and full instructions with manufacturers warranty.

The BabyPlus is a fabric belt with speaker and set of 16 audio tapes. It requires a walkman for use. The new compact style will not be available until May, 1996.

How does BabyPlus work and is it safe?

Because BabyPlus is a sonic device worn comfortably by the mother outside the abdomen, no harm can come to the unborn child. Thousands of families worldwide can attest to its safety and effectiveness. BabyPlus works by providing the baby with heartbeat-like sounds, but in a progressive sequence. These natural tones of BabyPlus exercise the developing brain and so enhance the baby's potential. Neither the human heartbeat alone nor any other stimulus can offer the same lifetime gifts of BabyPlus.

What are the benefits of stimulating an unborn child with BabyPlus?

Stimulating an unborn child's memory and other mental functions prepares the child for more advanced development after birth. With the recommended daily usage, BabyPlus enhances the mother-child relationship. Newborns show increased alertness and curiosity, with longer attention spans. Children prenatally advantaged by BabyPlus have shown consistent learning gains in terms of intelligence, social skills, and creative ability, allowing them to develop into high achievers and well-rounded individuals.

Is BabyPlus unique?

No scientific evidence exists to show that music or spoken material advantages the unborn child as effectively as BabyPlus. In controlled tests the benefits of BabyPlus far exceed any other prenatal stimulation method.

When should I start using BabyPlus?

You can commence any time after the third month and before the last month. The unit is simple to operate--just switch on, press the appropriate program button and continue twice daily for an hour. It is preferable to use BabyPlus about the same time every day, as baby learns to expect this activity and often responds with rhythmic movements--a sure sign that the stimulation has interested them and learning has begun. Its greatest benefits are achieved if begun earlier than the last months.

Is BabyPlus simple and convenient to use?

Very. It is small, lightweight and unobtrusive. You can wear BabyPlus with a belt or clip it directly onto your clothing. While in use, you are completely free to carry on any daily activity--at home, office, or outdoors. Quiet to others, BabyPlus stimulates an unborn baby's growing mind with sounds uniquely designed to benefit its growth process. As a result, the infant begins to already learn patterns which help improve all related faculties. This is why a BabyPlus newborn is more mature--and their advantage compared with other children improves as they develop.

There is ample evidence that by enriching life in the womb through good nutrition, exercise, special sounds and a loving relationship, the growing child will benefit tremendously. BabyPlus helps in this respect by its natural and gentle stimulation of the developing child. It is hard to overestimate the benefits of bonding between mother and baby begun at this early stage by using BabyPlus.

For more information see [Fetal Sonic Stimulation](#).