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BabyPlus[®] launches monthly webinar series to help expectant parents prepare for baby

Monthly webinars to address pregnancy-related issues from nutrition and fitness during pregnancy to breast feeding

INDIANAPOLIS, IN- The BabyPlus[®] Company is launching a series of monthly video webinars to help expectant parents get more information about their pregnancy from experts in a variety of fields. Pediatric specialists and industry professionals will discuss issues including nutrition, fitness, infertility, premature birth, breastfeeding and other pregnancy-related topics from an online video feed. The first webinar in the series will be held Thursday, Nov.13 at 1:00 p.m. Eastern (EST) with pediatrician Dr. Meg Landwerlen on prenatal learning from a medical standpoint. Registration for the webinars is free at www.babyplus.com.

“This webinar series is a great opportunity for expectant parents to get the answers to important questions and concerns right from the experts,” said Lisa Jarrett, BabyPlus Company President and Founder. “The nine months of pregnancy is a very special time for parents and a crucial time for the baby’s development. We want to help parents be well informed to ensure a healthier pregnancy. This will not only benefit the parents now, but can impact the overall health and well-being of the child after birth.”

Dr. Meg Landwerlen, pediatrician and BabyPlus mom, will kick off the webinar series. Dr. Landwerlen will speak candidly about the benefits of prenatal learning and the results she has seen with her own child. The webinar will start with a video presentation from Dr. Landwerlen. Registrants will be able to email their questions to her both during the presentation as well as after and receive immediate responses.

“As a BabyPlus mom, I am pleased to share my experiences with expectant parents and as a doctor, I am more than happy to answer any questions parents may have about a subject that’s not widely publicized but can be extremely impactful on early childhood development – prenatal learning. Whether this is the first or the third pregnancy for parents, I encourage them to register and get the information. You can never be too well informed when making decisions that affect your children,” Dr. Landwerlen said.

The full schedule of monthly webinars can be found at www.babyplus.com. In December the webinar will focus on must-have holiday gifts for expectant moms and in January will cover nutrition during pregnancy. All of the monthly topics are listed on the BabyPlus website at www.babyplus.com. Dates and featured guests for the webinars will be posted during the month that webinar will take place.

ABOUT BABYPLUS

BabyPlus introduces a safe, simple set of sounds to a child as early as 18 weeks in the womb. These sounds are patterned after the mother's heartbeat, the one language the baby can recognize at this early stage of development. This is the only true and consistent sound of the prenatal environment. The BabyPlus sound patterns are varied through a series of lessons. As the baby starts to differentiate the sounds of their natural environment from the BabyPlus lessons, learning begins.

Families in more than 60 countries around the world including doctors, teachers and childhood development experts around the world have experienced the benefits of early education through the BabyPlus Prenatal Educational System. Right from birth, BabyPlus parents report babies more readily nurse, display an increased ability to self-soothe and are more relaxed and alert. Later in life these children reach earlier developmental milestones, show improved school readiness, greater creativity and independence and have longer attention spans.

BabyPlus is sold in Destination Maternity and A Pea in the Pod stores in the United States. BabyPlus is also available on Babies R Us.com, Target.com and Johnson and Johnson's Baby Center.com. It is also available in 24 countries worldwide. To learn more about BabyPlus and the benefits associated, log onto www.babyplus.com.